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Travel Counsellor Course a Path to Fulfilling Dreams

"To say that Lori Klassen loves to travel would be a gross understatement of the obvious. Unlike most others who love to travel, Lori has successfully incorporated her passion into a fulfilling and rewarding career.

"The first time I went to Mexico, I was hooked" says Lori. "I don't know what I would do if I was unable to go back." Lori has now visited Puerto Vallarta 4 times.

It was this passion for travel that made Lori give up her job working for the Casino's of Winnipeg and enroll in the Travel Counsellor program at Robertson College. "I was tired of what I was doing every day and I felt as if I needed a change. Going back to school was a difficult decision but one that set me on the path to the career of my dreams."

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Since enrolling at Robertson, Lori has enjoyed some additional travel benefits. "Our class participated in a 1 week trip to Holguin, Cuba as part of our program. I also recently returned from 6 days in Arizona on an agent "Fam trip" which was funded by Westjet, the Arizona Tourist Board and my employer." This type of trip is common in the industry and allows agents to gain firsthand knowledge of a destination and the benefits that it offers potential travelers.

Lori says that she has been "swamped with inquiries and bookings since August". "Business is definitely growing" observes Lori.

The travel industry is currently encountering unprecedented growth and as a result there are several job opportunities available. Lori is an excellent example of the

opportunities that exist in the industry, "I had a full time job waiting for me immediately upon graduation and have been working in the field ever since." In fact 100% of the graduates from this Robertson College program over the past 3 years have found employment in the field. The demand for qualified travel counsellors remains very strong. The job board where Robertson posts employment opportunities for students has a number of postings for current positions, however there are no unemployed graduates to fill the positions.

When asked if she would recommend a career in travel to others, Lori said "Absolutely! It is a lot of fun." She states that successful Travel Counsellors should enjoy interacting with people, and have good interpersonal skills.

The Robertson College Travel Counsellor program is endorsed by the Canadian Institute of Travel Counsellors, and adheres to their rigid standards. It is the only program of its type offered



between Thunder Bay and the Saskatchewan border. Graduates are qualified for employment in a variety of careers within the travel and tourism industry.

For more information on the Robertson College Travel Counsellor program, visit their website at www.RobertsonCollege.com or phone the school at 943-5661. The next Travel Counsellor program starts on January 17, 2006.

ROBERTSON
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FINANCIAL ASSISTANCE AVAILABLE!

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100% of recent graduates are now employed in the travel industry!

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NEXT START: January 17, 2006

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